

**Latimer County Tourism Trust Authority (LCTTA) Board Meeting
Minutes of August 10, 2018**

The LCTTA Board met August 10, 2018 at the Chamber of Commerce Meeting Room. The meeting was called to order at 9:32am by Chairwoman (CH) Maryellen Mooney. Roll Call: Vice Chairwoman (VC) Jodie White, Wade Thomson, Nathan Johnson, Mae Mings and Executive Director (Dir) Tamra Bell were present, as well as Clerk Lori Chrestman. Attending as a guest was Lori Long, representing Oklahoma Jeep Mayhem Jeep Invasion.

3. Adoption of Agenda:

VC White moved to adopt the Agenda as written; Mr. Johnson seconded the motion. CH Mooney reminded the Board that Mae Mings as the Ex Officio member attends in an advisory capacity; therefore, does not vote.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes

The motion passed.

4. Approval of July 13, 2018 Regular LCTTA Board Meeting Minutes:

VC White moved to approve the Minutes as written; Mr. Johnson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Abstain

The motion passed.

5. Financial Report:

Dir Bell discussed the following:

A. Kim Green, Choctaw Country Magazine, agreed to send an invoice every month to avoid confusion as to the amount owed.

B. Discussion followed clarifying facts concerning several individual purchase orders.

CH Mooney stated the Financial Report was accepted as presented.

6. Public Comment:

A. Rep Johnson stated the Roy Theater of Muskogee has engaged the American Kids to perform September 15 and the 3rd Saturday of every month thereafter.

B. Rep Johnson stated the American Kids received a request to perform every month at Branson; however, he will have to reduce the number of performances to every other month due to his work load and schedule.

C. A discussion was held concerning the bags with logos being used as door prizes. Details were discussed as to size, type, material used, cost, purpose, and outcome desired. CH Mooney stated bags have been ordered with LCTTA logo, plus additional logos.

Rep Johnson stated the American Kids have shirts, bracelets, and other items to use as give-away items and door prizes.

VC White volunteered to research for the best prices locally with Pam Johnson; CH Mooney volunteered to research options with Stitch N Stuff.

The suggestion to “co-op” with several organizations was discussed.

Ms. Long stated the Jeep Invasion would be interested.

Rep Johnson suggested also including the Latimer County schools’ logos.

CH Mooney suggested the Agenda for September include “Bag Advertisement”

D. Dir Bell discussed:

(1) The upcoming “Cardboard Boat Racing” is August 11 at Robbers Cave State Park. We have a competing team.

(2) Golf Tournament is scheduled for August 25 at Wilburton Golf Course. We need more teams to sign up.

E. Lori Long discussed the Grand Opening of the ATV Park at Robbers Cave State Park as well as the increased number of visitors it will attract.

7. Discussion and Possible Action Concerning Website, Logo, and Other Advertising Issues:

CH Mooney distributed copies and discussed the terms of the proposed contract with Danel Walker.

A. Determined date of contract should be changed from August 1, 2018 to August 1, 2019 to end June 30, 2019 to coincide with LCTTA’s fiscal year.

B. To “*This contract addresses Mr. Walkers’ work with the LCTTA concerning all Social Media*”, add, “*social media includes Instagram and re-posting*”.

C. At first bullet, remove the entire parenthesis and contents.

D. Mr. Walker’s title is a photographer vendor to include “social media promoter/ photographer”.

VC White moved to approve the contract with Mr. Danel Walker as amended; Rep Thomson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes

The motion passed.

8. Review (and Possible Action) of Grant Applications:

No Grant Applications were submitted for consideration.

9. Old Business:

A. Latimer County Tourism Television Ad

There was no new information to discuss.

10. New Business:

There was no new business to discuss.

11. Adjourn

Rep Thomson moved to adjourn the meeting; Rep Johnson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes

The motion passed.

CH Mooney adjourned the meeting at 10:22am. Next Meeting is September 14, 2018, 9:30am at Chamber of Commerce.

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//ORIGINAL SIGNED//

Maryellen Mooney, Chairman

//ORIGINAL SIGNED//

Jodie White, Vice Chairman

//VACANT//

_____, **District 1**

//ORIGINAL SIGNED//

Wade Thomson, District 2

//ORIGINAL SIGNED//

Nathan Johnson, District 3