

Latimer County Tourism Trust Authority (LCTTA) Board Meeting
Minutes of July 13, 2018

The LCTTA Board met July 15, 2018 at the Chamber of Commerce Meeting Room. The meeting was called to order at 9:33 by Chairwomen (CH) Maryellen Mooney. Roll Call: Vice Chairperson (VC) Jodie White, and Nathan Johnson were present. Also attending was Executive Director (Dir) Tamra Bell, Carolyn Pugh (Proxy for Wade Thomson), and guest Lori Long. Absent were Mae Mings and Clerk Lori Chrestman.

3. Adoption of Agenda:

Chairman Mooney declared a quorum was present.

Chairman Mooney announced that an Item C. needed to be added to New Business: Discuss and take action on Oklahoma Department of Tourism "Let's Bag It" Program.

Representative Johnson moved to adopt the Agenda with the addition; the motion was seconded by VC White. The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mrs. Pugh Yes
Motion Passed.

4. Adoption of Minutes from June 8, 2018 Regular LCTTA Board Meeting Minutes:

Carolyn Pugh (Proxy for Rep. Wade Thomson) moved to approve the June 8, 2018 Regular Board Meeting Minutes, Rep. Johnson seconded the motion. The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mrs. Pugh Yes
Motion passed.

5. Financial Report:

Extensive discussion was held concerning encumbering POs before they are due. After the questions were answered to VC Whites' satisfaction, CH Mooney stated the Financial Report was accepted as reported.

6. Public Concern:

Rep. Nathan Johnson reported that the Oklahoma Kids would be part of a National Competition in Branson beginning on July 26. He would like to take LCTTA tourism information with him. Mrs. Pugh told him Wilburton Main Street had lots of informative brochures and guides and sacks to put them in. She would have them ready for him to take.

7. Discuss with Possible Action Concerning Web Advertising

A. Discussion was held concerning the Facebook posts that have been posted so far, and what we would like to see in the future. We also discussed the need for a photo release. Danel said he would research that in our situation. It was decided that Danel and CH Mooney would come up with a management contract to present to the Board at the August meeting.

(At this point VC White had to leave and CH Mooney took over taking minutes.)

8. Discuss with Possible Action Concerning Grant Applications

A. Nathan Johnson gave us his After Action Report for Kids Performing Arts Series May 12 & 13, 2018, held at Red Oak Schools. The event was a success with many performers and a lot of interest in Red Oak. The Board Members did show an interest in where performers spent the night, and Nathan promised to get that information. CH Mooney accepted the report as given.

B. Jay Austin came representing the Wilburton Round Up Club. The club is planning a Ranch Rodeo for September 15. We encouraged Jay to take back to his board the idea of a Play Day on Sunday to get more people to stay in Wilburton overnight. After discussion, we were able to help them with \$3,370. This amount includes \$80 for 100 posters, \$1,300 for Radio ads in Ft. Smith or further, \$740 for 4 Buckles for winning teams, \$1,250 for the stock contractor. The motion was made by CH Mooney and seconded by Rep. Johnson. The vote follows:

CH Mooney Yes Rep. Johnson Yes Mrs. Pugh Yes
Motion passed.

C. Lori Long, representing the Robbers Cave Jeep Invasion, presented a Grant Application to us which involved the Jeep Invasion which they will have at the Park on April 5, 6, & 7. 2019. After much discussion, we agreed to a grant amount of \$3,306, which covers \$500 for online target advertising, \$1,300 for radio ads out of Ft. Smith, \$459 for post cards, door hangers, and yard signs, \$272 for Banners, \$250 for event logo bags, and \$350 for event stickers. Rep. Johnson made the motion, Mrs. Pugh seconded it. The vote follows:

CH Mooney Yes Rep. Johnson Yes Mrs. Pugh Yes
Motion passed.

D. Tamra Bell gave us her After Action Report on the 2018 Relics and Rods Car Show. There were 106 cars registered, lots of people in town for the day and night, lots of good feedback, and lots of funds raised. CH Mooney accepted the report as given.

E. Tamra Bell presented a Grant Application for Rack Cards and Posters for Wilburton Main Street Cruise Night in October, 2018. The total for the two items is \$145. After some discussion, Rep. Johnson made the motion to grant the application, and Mrs. Pugh seconded the motion. The vote follows:

CH Mooney Yes Rep. Johnson Yes Mrs. Pugh Yes
Motion passed

9. Old Business

A. Latimer County Tourism Television Ad. Dir Bell reported that our videographer is attending and taking video of our events as scheduled.

10. New Business

A. Discuss and approve letter of resignation submitted by Mae Mings. Rep. Johnson made the motion that we accept the letter of resignation submitted by Mae Mings. Mrs. Pugh seconded the motion. The vote follows:

CH Mooney Yes Rep. Johnson Yes Mrs. Pugh Yes
Motion passed.

B. Discuss and take action to approve Mrs. Mae Ming' appointment as Ex Officio to LCTTA Board.

Mrs. Pugh made the motion to appoint Mrs. Ming's as Ex Officio to LCTTA Board. Rep. Johnson seconded the motion. The vote follows:

CH Mooney Yes Rep. Johnson Yes Mrs. Pugh Yes
Motion passed.

C. Discuss and take action to approve participation in the Oklahoma Tourism "Let's Bag It" Program.

Mrs. Pugh made the motion to participate in this tote program. Rep. Johnson seconded the motion. After some discussion, the vote follows:

CH Mooney Yes Rep. Johnson Yes Mrs. Pugh Yes
Motion passed.

11. Adjourn

Motion to adjourn by Mrs. Pugh; second by Rep. Johnson at 11:50AM.

CH Mooney Yes Rep. Johnson Yes Mrs. Pugh Yes
Motion passed.

Maryellen Mooney, Chairwoman

Jodie White, Vice-Chairwoman

Wade Thomson, District 2
(PROXY: Carolyn Pugh)

Nathan Johnson, District 3

//ABSENT//

Mae Mings, Ex Officio